

Please return completed and signed booking form and Terms of Contract to Exhibit to:  
[salescongress@mail.ertico.com](mailto:salescongress@mail.ertico.com)

<https://itsworldcongress.com/>

## START-UP Booking Form

### 1. Company details

Contact name		Telephone
Position		Mobile
Company		Email
Address		Fax
City	Post code	VAT number
Country		PO number

### 2. Invoice details (Applicable if different from the company details):

Company name		Mobile
Address		Email
City	Post code	PO number
Country		VAT number

### 3. Rates

Start-up package: € 1500 +VAT

Please add 20 minutes pitch on stage: € 1000 + VAT

# Mobility Driven by ITS

To benefit from the Start-up rate, you confirm that:

- You are legally registered with a valid VAT number  
VAT number
- You have less than 10 employees working at the company  
Nb of employees
- You have a turnover of below 1 million EUR/year

To prove that my company complies with the above-mentioned statements to get the start-up conditions, I provide together with my booking form an annual financial statement or an official report

## 4. Comments

## 5. Method of payment

### Bank transfer

All credit card transactions will incur an additional 3.5% credit card processing fee. This fee will be applied to the total amount payable. Upon receipt of your application, the Organiser will send you an invoice for 50% on contract signature and one for the remaining value of your reservation according to Terms of Contract To Exhibit and issued by MCI Brussels, avenue des arts, 47 - 1000 Brussels, Belgium - VAT: BE 0480076556. For any booking made after the 15th February 2023, only one invoice will be issued and 100% will be due upon receipt of this unique invoice.

### Credit Card

## 6. Confirmation

I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy.  
I warrant that I am authorised to sign this legally binding contract on behalf of the company named above.

Total amount payable

Date

Signature

Company stamp

# Terms Of Contract To Exhibit (TCE)

Whereas ERTICO will organize ITS 2024 World Congress on Intelligent Transport Systems to be held in Dubai, Unites Arab Emirates, on September 15-21, 2024 (hereinafter "ITS World Congress")

Application of the Terms of Contract to Exhibit (TCE) in case of cancellation or postponement of the Event due to the SARS-CoV-2 (or other disease) pandemic:

- In case of cancellation or postponement of the Event for force majeure: no refund (see Article 15.2 of the TCE). A cancellation or postponement of the Event because SARS-CoV-2 (or other disease) makes the Event, as and when planned normally, practically and reasonably impossible would be considered a force majeure falling under Article 15.2 of the TCE.
- In case the Event is not cancelled, but an Exhibitor cannot participate because of force majeure in its country: no refund after 15 01 2024 (Article 4.1 of the TCE).
- In case of postponement of the Event for a valid cause: no refund (Article 12.1 of the TCE). A decision by the Host City to postpone the Event to a later year would be considered a valid cause and lead to no refund.
- In case of abandonment of the Event for other reasons than force majeure or in case of a radically different event: full refund.

However, notwithstanding the above, and in a spirit of partnership, the Organiser and the Exhibitor accept that 70% (but only 70%) of the space booking fee shall be refunded in case the Event cannot take place as scheduled and has to be cancelled (rather than postponed in the same location) because of SARS-CoV-2 (or other disease) or because of governmental restrictions in place in Dubai or because of the local authorities' decision not to Host the event, provided that (and only provided that) the full amount of the space booking fee was timely paid. The purpose of the non-refunded amount is only to cover costs incurred by the Organiser for the preparation and running of the Event including commitments in place.

## 1. DEFINITIONS

- 1.1 In this Contract, the term 'Exhibitor' means any person, firm or company who has made an application to exhibit at the Exhibition or to sponsor the Event.
- 1.2 The term "Exhibition" or "Event" means the Dubai, ITS World Congress scheduled to take place from 15 September 2024 to 21 September 2024 (in In Dubai, United Arab Emirates).
- 1.3 The term 'Organiser' means Ertico or its lawful assigns (including MCI Brussels).
- 1.4 The Organiser and the Exhibitor are hereinafter together also referred to as the "parties" and individually as a "party".
- 1.5 The term TCE means Terms of Contract to Exhibit.

## 2. ALLOCATION OF SPACE or SLOT

- 2.1 Any application to exhibit at the Exhibition must be accompanied by the prior acceptance of the present terms of contract ("Contract" or "Contract to Exhibit"), by agreeing through the relevant tick box option. Approval must be provided by a duly authorized representative of the Exhibitor.
- 2.2 When the space or a spot to a sponsor has been offered (which is deemed acceptance by the Organiser), the Exhibitor is required to give within 5 calendar days a formal acceptance of the area allotted.
- 2.3 The terms and conditions contained in the Contract between the Organiser and the Exhibitor shall apply as from the moment an application to exhibit is made, whether or not this application was signed by a duly authorized representative of the Exhibitor.

## 3. EXHIBITS

- 3.1 Except with the prior express written permission of the Organiser, the Exhibitor may not display any exhibits in addition to or in place of those described In the Contract to Exhibit.

## 4. CANCELLATION

- 4.1 In the event that the Exhibitor wishes to cancel its space booking after acceptance by the Organiser, or fails to meet any of the payment obligations (whether as to the amounts or dates of payment) detailed in the Contract to Exhibit or invoice, then the Organiser reserves the right (but without being obliged to do so and without prejudice to any other right or remedy available to the Organiser) to apply the following cancellation charges and to reallocate such space:  
For cancellation notified to the Organiser:
  1. Between application and 15th January 2024, cancellation charge of 50% of total cost plus VAT
  2. After 15th January 2024 cancellation charge of 100% of total cost plus VAT.
 If applicable VAT will be added to the cancellation charge.
- 4.2 Should the Exhibitor wish to cancel, then written notice must be forwarded to and received by the Organiser by Recorded Delivery post. For the avoidance of doubt, the cancellation charge shall remain due.
- 4.3 Notwithstanding that the Organiser may resell or reallocate the cancelled stand (or the space by which it is reduced pursuant to paragraph 5) and receive payment of the cancellation charges, the Organiser shall be under no obligation to reimburse all or any part of such cancellation charges.

## 5. REDUCTION OF SPACE or SERVICES

- 5.1 Where an Exhibitor wishes to reduce the size of the space booking after acceptance by the Organiser then written notice of such wish must be forwarded to and received by the Organiser. The Organiser reserves the right to apply the scale of cancellation charges detailed in clause 4 to the original total cost in proportion to the amount by which the original stand area is reduced. The Organiser may resell or reallocate the space in question. There shall be no obligation on the Organiser to accept notification of reduction and, in any case, the scale of cancellation charges shall remain due.

## 6. RELOCATION

- 6.1 Should it be necessary to revise the layout of the Exhibition for any purpose, or the programme schedule, the Organiser reserves the right to transfer any exhibitor to an alternative stand location within the Exhibition or transfer a sponsored programme to another slot

## 7. BANKRUPTCY

- 7.1 In the event of the Exhibitor becoming bankrupt, committing any act of bankruptcy, going into liquidation, having a Receiver or Administrator appointed in respect or any of its assets then the Organiser reserves the right to terminate the Contract with the Exhibitor and in such circumstances the full amount due under the Contract shall immediately become payable by the Exhibitor.

## 8. PROHIBITION OF TRANSFER

- 8.1 The Exhibitor may not assign, sub-let, share, or grant licenses in respect of the whole or any part of the stand space allotted to it without the prior express written permission of the Organiser.

## 9. VAT

- 9.1 MCI Benelux on behalf of ERTICO will raise the invoice for the company's participation at the ITS World Congress and apply the applicable VAT based on the country of origin of the exhibitor and applicable VAT regulation

## Confirmation

I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy.

Date	Signature	Company stamp
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## 10. PAYMENT

- 10.1 All payments under the Contract shall be made in the currency stated in the Contract To Exhibit (EURO) and any bank charges or credit card payments will be the responsibility of the Exhibitor. Exchange differences or bank charges arising from payment in an alternative currency will be the responsibility of the Exhibitor. The balance or the total cost is due and payable on the dates stated on the invoice unless alternative payment terms are arranged. Notwithstanding anything to the contrary, full payment must have reached the Organiser by 15th February 2024 at the latest.
- 10.2 Where payment is not made in accordance with the Contract to Exhibit the deposit may be forfeited and the space re-allocated. In such circumstances the Exhibitor will be responsible for all losses incurred by the Organiser. In the event of non-payment to the Organiser by the Exhibitor by the due date, any amount unpaid by the due date shall be increased automatically and without notice by a late payment penalty fixed at a flat rate of 10% of the unpaid amount, plus 12% interest per annum shall apply. Any additional costs and expenses incurred by the Organiser to recover the amounts due shall be added to the amount of the debt and be payable by the Exhibitor.
- 10.3 Without payment of the 1st deposit invoice, the free badges or discounted rates included into the company package won't be activated. Access to the floor for the ITS World Congress will be only given to company without any unsettled invoice.

## 11. PROMOTION AND REPRESENTATION

- 11.1 Whilst the Organiser shall use its reasonable endeavours to organise and promote the Exhibition in such manner as it considers appropriate, the Organiser reserves the right to amend or vary the manner and methods of such organisation and promotion and any statements made relating to the audience and methods and timing of promotion shall constitute only a general indication of the Organiser's promotion and organising strategy and shall not amount to any representation or warranty.

## 12. POSTPONEMENT OR ABANDONMENT

- 12.1 The Organiser has the right to postpone the Event to a different date in case this is justified by a valid cause, in which case all rights and obligations under the Contract are maintained but postponed accordingly.
- 12.2 The Organiser has the right to abandon the Event in case this is justified by a valid cause.
- 12.3 In the event of any abandonment, postponement or limitation of the Exhibition, any limitation of the use or the premises or any failure of the services provided therein, the Exhibitor or its agents or contractors shall have no claim against the Organiser in respect of any resulting loss or damage and the Exhibitor's liabilities shall not be affected.
- 12.4 The Organiser accepts no responsibility if delivery of goods and materials or the execution of work is held up or prevented by any cause beyond its reasonable control, including without prejudice the generality of the foregoing:
- Strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, storm, tempest lightning, explosion, inevitable accident, epidemics, pandemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, national emergency, quarantine measures, government decisions or administrative injunctions or any other cause whatsoever beyond the reasonable control of the Organiser.
  - Failure by the Exhibitor, its agents or contractors to give instructions or supply the necessary drawings in due time.

## 13. EXHIBITORS LIABILITIES

- 13.1 The Exhibitor hereby accepts liability for all acts or omissions by itself, its servants contractors, agents, and visitors and undertakes to indemnify the Organiser and keep the Organiser indemnified against all liability in respect thereof and against all actions, claims,

demands, costs and expenses whatsoever which may be made against the Organiser including any legal costs and expenses and any compensation costs and disbursements paid by the Organiser on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance and employers' liability for a minimum of EUR 10 million.

## 14. INSURANCE LIABILITY

- 14.1 Neither the Organiser nor the venue owners shall be responsible (i) for the safety or security of any exhibit or property of the Exhibitor, or any other person, (ii) for the loss or damage of, or destruction, by theft or fire, or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reasons of any defect in the building caused by strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, storm, tempest lightning, explosion, inevitable accident, epidemics, pandemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, national emergency, quarantine measures, government decisions or administrative injunctions, force majeure, or any other cause not within the reasonable control of the Organiser, (iii) for any loss or damage occasioned if by reason of the happenings or any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding or the Exhibition. The Exhibitor agrees and undertakes to ensure in their full replacement value the contents of its stand and all associated ancillary equipment and materials.

## 15. FORCE MAJEURE

- 15.1 Should the ITS World Congress not be conducted or only partially conducted or be annulled for any reason beyond the Organiser's reasonable control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, union actions, natural disaster, pandemic, strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, epidemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, government decisions or administrative injunctions, including without limitation possible restrictions, recommendations, guidelines or other measures imposed or recommended to be taken by (health) authorities, the Organiser shall be excused from performance and shall not be in default in respect of any obligation in relation to the Congress. It is moreover expressly agreed that the unforeseen ability condition does not have to be fulfilled for any health-related event (such as for instance coronavirus related pandemic, another pandemic or epidemic and/or quarantine measures) to qualify as an event of force majeure.
- 15.2 Any measures taken as a result of an event of force majeure will also not lead to a refund and no liability whatsoever will be incurred by the Organiser.

## 16. SEVERABILITY

- 16.1 If any provision contained in this Contract shall for any reason be held invalid, illegal or unenforceable in any respect, it is the intention of the parties that such provision shall not be construed to be null, void and of no effect, but shall be construed and interpreted or reformed to provide for a valid, legal and enforceable provision the economic effect of which comes as close as possible to the parties' original intent (in terms of economic objectives, allocation of responsibility, limitation of warranties or damages). The parties acknowledge in particular that under no circumstances shall the Organiser be obliged to refund any spent or committed portion of the Exhibition invoice(s).

## 17. DATA PRIVACY & GDPR

- 17.1 The Organiser may process personal data of the Exhibitor for the purpose of fulfilling this Contract. The Organiser may further process the data for marketing purposes.

## Confirmation

I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy.

Date

Signature

Company stamp

- 172 The Organiser may process the data as long as necessary for the processing purposes, namely during the business relationship and for a duration of 11 years thereafter for bookkeeping purposes and where its overriding interests allow it, in particular to be able to prove proper performance of the Organiser's obligations. The Exhibitor may withdraw its consent to the processing for marketing purposes at any time.
- 173 The personal data processed include the following data: name of Exhibitor, name of ITS World Congress, first and last name of contact person(s) and meeting attendees, title, postal address, email addresses, telephone and fax numbers and bank information.
- 174 The Organiser has taken appropriate technical and organizational measures to protect personal data against loss and unauthorized access. It may be disclosed to professional advisors, and, if necessary, to regulatory authorities, law enforcement agencies or before court. The data subject has a right of access and may, subject to conditions set out in applicable data protection and other laws and regulations, request that its personal data be transferred (right to data transfer), corrected or deleted or that its processing be restricted. It is not possible to limit the processing or deletion of personal data if this data is necessary for the fulfilment of the Contract or if the Organiser has a legitimate interest in processing or storing such data.
- 175 The processing of personal data by the Organiser will be done in accordance with the provisions of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27th April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation) and the Belgian privacy legislation. The Exhibitor can contact the Organiser by letter (at ERTICO- ITS Europe, Avenue Louise 326, 1050 Brussels, Belgium) or email (privacy@mail.ertico.com) for data protection concerns. The Exhibitor can contact the Belgian Data Protection Authority with questions or concerns relating to the protection of its personal data; it has also the right to lodge a complaint with the competent supervisory authority in the EU.
- 176 By booking space or sponsoring items for the ITS World Congress 2024 in Dubai, the company agree and have to follow the DPA developed. This DPA can be consulted [here](#).

18. EVENT RULES AND REGULATIONS

- 181 Whilst participating in the Event, the Exhibitor is required to comply with any policies or directions (such as but not limited to security, health, and safety regulations) in force at the time of the Event, given by the Organiser or any other relevant third party, including the person responsible for the premises where the Event takes place or any competent authority.
- 182 If the Organiser supplies ID badges for security or health related purposes, participants must wear their badge at all times. Badges are strictly personal and may not be transferred to another person, nor modified.
- 183 The Exhibitor must also carefully review the Event health and safety protocols applicable at the time of the Event and comply with them at all times during the Event. The health and safety protocols are subject to change at any time to reflect the latest developments, guidelines and regulations developed by the applicable government authorities, the venue owner, public health officials or the Organiser. The Exhibitor must fully comply with all of the health and safety protocols in place at the time of the Event.
- 184 Failure to follow the security or health and safety protocols may, in the sole discretion of the Organiser, result in (i) an Exhibitor being prohibited from entering the Event, (ii) an Exhibitor being ejected from the Event, (iii) an Exhibitor being permanently barred from attending the Event or any other ITS event, and/or (iv) the Organiser, the venue owner or applicable authorities taking any

- other action permitted by law. In any such circumstances, the Exhibitor remains liable for payment of the space booking fee and any other registration fees and associated costs.
- 185 The Exhibitor forever expressly releases and waives all and any claims (whether in contract, tort or otherwise) against the Organiser or the venue owner and their respective officers, directors, employees, contractors, representatives, agents, licensors, successors and assigns arising out of or related to exposure, infection and/or spread of health related diseases, whether before, during or after attendance at the Event to the fullest extent permitted by law. The Exhibitor expressly understands and agrees that this waiver means that, to the fullest extent permitted by law, the Exhibitor gives up any right to bring any claims, demands, causes of action, or suits (for itself or for any officers, directors, employees, contractors, representatives, agents, licensors, successors and assigns) including for personal injury, death, disease or property losses, or for any other losses, liabilities, costs and expenses including but not limited to claims of negligence, and give up any claim that the Exhibitor may have to seek damages, whether known or unknown, foreseen or unforeseen.

19. WAIVERS

- 191 Except as otherwise expressly provided herein, no failure or delay of a party to exercise any right or remedy under this Contract shall be considered as a waiver of such right or remedy, or any other right and remedy under the Contract.
- 192 Except as otherwise expressly provided herein, no waiver shall be effective unless given in writing and signed by both parties.

20. APPLICABLE LAW AND JURISDICTION

- 20.1 Unless otherwise expressly provided herein, this Contract shall be governed by Belgian law. Any dispute arising in connection with it and which cannot be settled on an amicable basis shall be submitted to Belgian courts.

Confirmation

I have read and accept the Terms of Contract to Exhibit (TCE), including the cancellation policy.

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